



Karen Love

Director, Practice Growth | Pannell Kerr Forster of Texas, P.C. (PKF Texas)
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Operating in the 4th largest city in the US with an environment of entrepreneurship and international flavor, Karen Love plays a tremendous role in the strategic direction of PKF Texas, and in 2005, became a director/owner. Her innovative practice growth strategies and inside-out approach to practicing what she preaches has enabled the professionals at PKF Texas to infiltrate key organizations in Houston.

Karen's passion for women's initiatives and corporate social responsibility is an essential element of her leadership at PKF Texas. Prior to moving to Houston, she lobbied on behalf of the American Heart Association, Austin, TX and Washington D.C. and chaired Salute to Texas State Legislature, American Heart Association Texas Affiliate, Austin, TX. She has mentored and blazed the trail for other accounting marketing professionals and was recognized as one of *Accounting Today's* 100 Most Influential People, a Marketer of the Year by the Association for Accounting Marketing (AAM), and inducted into the AAM Hall of Fame.

She is the 2013 Chair of the Greater Houston Women's Chamber of Commerce and the Vice-Chair of the Executive Women's Partnership at the Greater Houston Partnership. She was named a Woman on the Move by the Texas Executive Women and Houston's 50 Most Influential Women by *Houston Woman Magazine*. One of her greatest professional joys is leading the PKF Texas Practice Growth team.

Current Associations

- Greater Houston Women's Chamber of Commerce – 2013 Chair, Board of Directors; Thought Leaders Committee – 2011; Co-Chair, Greater Houston Women's Conference – 2012
- Greater Houston Partnership – Opportunity Houston Steering Committee; Executive Women's Partnership Steering Committee, 2013 Vice-Chair; Business Leadership Council Steering Committee, Member Advisory Services Committee
- Texas Executive Women – 2012 Women on the Move Luncheon Committee
- Houston Technology Center – Advisory Board
- Rice Alliance – Advisory Board, Host Committee Rice Business Plan Competition
- American Marketing Association
- Association for Accounting Marketing – Member 1995/96 – Present, National Board member – 2004-2006
- Houstonian Hotel Club & Spa – Member Advisory Board – 2010, 2011
- BioHouston – Advisory Board; Chili Cook-off Committee - 2011
- Association for Corporate Growth

Professional Achievements

- Greater Houston Women's Chamber of Commerce - Volunteer of the Year -2012
- Texas Executive Women – Woman on the Move - 2011
- *Houston Woman Magazine* – 50 Most Influential Women - 2010
- Association for Accounting Marketing (AAM) – Hall of Fame - 2009
- Leading Edge Alliance - Innovation Award – 2003-2006, 2009-2010, 2012
- American Marketing Association - Crystal Award – 2001-2008, 2011

Professional Achievements Cont'd.

- Public Relations Society of America - Excalibur – 2002-2008, 2011, Grand Excalibur – 2007, Communications Team of the Year – 2007
- *Practical Accountant* - Practice Innovation Award – 2001-2008
- International Association of Business Communicators – Bronze Quill – 2001-2005; Gold Quill – 2008
- AAM - Marketing Achievement Award – 2001-2004, 2006-2008
- Texas Public Relations Association – Silver Spur – 2011; Best of Texas – 2007
- American Heart Association – Distinguished Service Award - 2003
- CPA Marketing Report/AAM - Marketer of the Year – 2002
- Accounting Today - Top 100 Most Influential People – 2002

Previous Commitments

- Greater Houston Partnership – Professional Services Chair, Business Development Chair, Advocates Committee Chair, World Trade Soiree Working Chair
- Goodwill Industries – Board of Trustees
- MIT Enterprise Forum – Board of Directors
- American Heart Association – Texas Affiliate State Board
- Houston Technology Center – Service Provider Network Chair
- The Council on Alcohol and Drugs Houston – Advisory Board
- City of Houston Mayor's International Affairs & Development Council (MIADC) – Canada
- PKF North America – Super Marketers, Women in Leadership Taskforce