



Bill Arend

Regional Manager, Oracle

Bill has spent the last 18 years helping companies leverage technology to improve operations and financial performance. Bill leads regional business unit for Oracle's North America Applications Group. The regional role is focused on helping emerging businesses from start-ups to \$500M in revenue solve their most complicated business challenges. Arend leads a direct sales team and a network of resellers that market Oracle's portfolio of business applications.

Prior to his role at Oracle, he managed Microsoft's Business Solutions partners serving the marketplace in the Texas marketplace. Outside of Oracle, Bill has co-founded two non-profit organizations focused on youth sports. He also serves on the board for Sugar Land Shale, LLC, Greater Houston Manufacturing Association (GHMA) and the National Association of Business Development Association (NABD) along with the advisory board for National Association Corporate Directors (NACD) and the Houston Technology Center (HTC).

He earned a B.B.A. in Marketing with a minor in Information Technology from Baylor University. He enjoys raising his son and two young daughters with his wife, coaching youth sports, and playing basketball and golf.