



## ENTREPRENEURIAL OPERATING SYSTEM (EOS)

Knowing how important business growth and productivity is to business leaders, we help companies understand each of the six key components independently, how they fit together within their organization - and the impact that interrelatedness can have on the reaching the company's strategic goals. The EOS Model® works perfectly for any company in any industry.

### WHAT IS EOS?

EOS®, the Entrepreneurial Operating System, is a complete set of simple concepts and practical tools that has helped thousands of entrepreneurs get what they want from their businesses. Implementing EOS will help you and your leadership team get better at three things:

- **Vision—getting** everyone in your organization 100% on the same page with where you're going, and how you plan to get there
- **Traction®—instilling** focus, discipline, and accountability throughout the company so that everyone executes on that vision—every day
- **Healthy—helping** your leaders become a more cohesive, functional, healthy leadership team

### WHY EOS WORKS

Thousands of entrepreneurial companies around the world are running on The Entrepreneurial Operating System®. Their owners and leaders are getting more of what they want from the business, and you can too. What is it about EOS® that makes it work so well in a small, growing business?

- **Built for Busy Entrepreneurs.** EOS is made up of simple concepts and practical tools that can be easily applied in a fast-paced small business. There's no theory, no management fads – just basic, useful tools that help people get more of the right stuff done every week.
- **Holistic Model and Approach.** EOS doesn't treat symptoms – it helps you cure the “whole body” by strengthening the Six Key Components™ of your business – Vision, People, Data, Issues, Process, and Traction.
- **Designed to Solve Issues Once and For All.** By helping you and your team focus on the “root cause” of your issues - EOS takes you below the surface to produce real, permanent change.
- **Brings Focus, Discipline and Accountability.** EOS is a simple framework for defining what's important, who owns it, and exactly what success looks like. With every member of your team accountable for a handful of goals and numbers, you'll get consistently better results.

EOS works in any entrepreneurial company – across all industries and business models. If you've got people in your business, EOS can help you clarify, simplify and achieve your vision.

For more information and a complimentary business assessment, please contact Christine Spray at 832-380-8223 or [cspray@strategiccatalystinc.com](mailto:cspray@strategiccatalystinc.com)

